

Introduced By: Taylor Mobbs
Adopted: June 27th, 2022

CRA RESOLUTION NO. 2022-04

**A RESOLUTION OF THE CITY OF JACKSONVILLE BEACH
COMMUNITY REDEVELOPMENT AGENCY APPROVING THE
ADOPTION OF THE FORMAL COMMUNITY REDEVELOPMENT
AGENCY LOGO FROM THE BRAND STANDARD MANUAL FOR
THE CITY OF JACKSONVILLE BEACH.**

WHEREAS, the CRA was presented various logo options from the brand standards manual; and

WHEREAS, after deliberation, the board ultimately chose one logo out of the brand standards manual to use universally for CRA communications, branding, and correspondence; and

**NOW, THEREFORE, BE IT RESOLVED BY THE JACKSONVILLE BEACH
COMMUNITY REDEVELOPMENT AGENCY THAT:**

SECTION 1. The Jacksonville Beach Community Redevelopment Agency hereby approves the logo attached below as the formal and official logo of the Community Redevelopment Agency of Jacksonville Beach. It is hereby approved for all further use in communications, public materials, website, displays and all other places deemed necessary.



SECTION 2. Effective Date. This resolution shall take effect upon its adoption.

DULY ADOPTED IN OPEN MEETING THIS 27th DAY OF JUNE, 2022



Art Graham, CHAIRMAN



Heather Ireland, ADMINISTRATOR