

Introduced by: Council Member Cory Nichols  
Adopted: May 3, 2021

**RESOLUTION NO. 2084-2021**

**A RESOLUTION OF THE CITY OF JACKSONVILLE BEACH, FLORIDA, AMENDING ITS HONORARY STREET DESIGNATION POLICY TO INCLUDE SPECIFIC PROVISIONS FOR FALLEN WARTIME MILITARY VETERANS; PROVIDING FOR ADOPTION OF RECITALS, REPEAL OF PRIOR INCONSISTENT RESOLUTIONS AND COUNCIL DECISIONS, SEVERABILITY, AND AN EFFECTIVE DATE.**

**WHEREAS**, On August 17, 2020, the City Council adopted Resolution No. 2060-2020 establishing an Honorary Street Name Designation Policy (Policy). The Policy affords citizens and groups the opportunity to honor deceased individuals who made a significant contribution to the City of Jacksonville Beach community either through civic involvement, cultural, humanitarian, historic, or military achievement; and

**WHEREAS**, since the inception of the Policy, staff has received several applications to honor “Fallen Wartime Military Veterans;” a category not originally included in the Policy; and

**WHEREAS**, an amendment to the Policy is necessary to provide specific provisions for Fallen Wartime Military Veterans to: define Fallen Wartime Military Veterans; designate the sign color; waive the application fee if the applicant provides the sign; waive the letter of consent from the Honoree’s estate representative after the applicant provides proof that they have made a good faith effort to locate the estate representative and that such attempts have been unsuccessful; waive the five-year term with City Council reserving the right to amend the term at any time; and make other minor but necessary revisions to fully incorporate Fallen Wartime Military Veterans into the Policy; and

**WHEREAS**, the Director of the Parks and Recreation Department has drafted the new Policy, which is attached to and made a part of this resolution; and

**WHEREAS**, the City Council finds the amended Policy serves legitimate public purposes.

**NOW, THEREFORE, BE IT RESOLVED BY THE CITY COUNCIL OF THE CITY OF JACKSONVILLE BEACH, FLORIDA, THAT:**

**SECTION 1. Adoption of Recitals.** The foregoing recitals are deemed true and material parts of this resolution and are fully incorporated herein by reference.

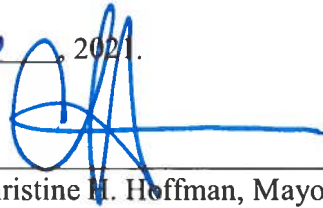
**SECTION 2. Adoption of the Amended Policy.** The City of Jacksonville Beach, Florida, hereby adopts the amended Honorary Street Name Designation Policy attached hereto as Attachment A.

**SECTION 3. Repeal of Prior Inconsistent Resolutions and Council Decisions.** All prior resolutions or parts of resolutions in conflict herewith are hereby repealed to the extent of the conflict.

**SECTION 4. Severability.** If any section, sentence, clause, or phrase of this resolution should be held invalid, unlawful, or unconstitutional, said determination shall not be held to invalidate or impair the validity, force, or effect of any other section, sentence, phrase, or portion of this resolution not otherwise determined to be invalid, unlawful, or unconstitutional.

**SECTION 5. Effective Date.** This resolution and Attachment A: Honorary Street Name Designation Policy shall become effective immediately upon passage and adoption by City Council.

AUTHENTICATED this 3<sup>rd</sup> day of May, 2021.

  
\_\_\_\_\_  
Christine H. Hoffman, Mayor

  
\_\_\_\_\_  
Sheri Gosselin, Acting City Clerk

## **HONORARY STREET NAME DESIGNATION POLICY**

### **PURPOSE**

To establish a policy to administer requests for honorary street name designations and provide application and approval criteria and procedures for honorary street name designations of City owned streets.

### **GENERAL POLICY**

The Honorary Street Name Designation Policy allows citizens and groups the opportunity to honor deceased individuals who have made significant contributions to the community, subject to approval by the City Council. The program is managed and processed by the Parks and Recreation Department and the installations are administered by the Public Works Department.

### **PROVISIONS**

#### **A. Definitions and General Guidelines.**

1. *Honoree* means a deceased individual whom the application specifies for an honorary street name designation who has made a significant contribution to the City of Jacksonville Beach community, either through civic involvement; cultural, humanitarian, historic, or military achievement; as part of a historic event relevant to the specific City street; or to the geographical location of the specific street. Said contributions do not have to be financial in nature.
2. *Fallen Wartime Military Veterans* means a veteran killed in action during an official period of armed conflict. Exceptions for Fallen Wartime Military Veteran street signs may include the following:
  - Signs are royal blue in color with white lettering (versus dark brown with white lettering and a white border).
  - If the applicant provides the sign, the \$400 application fee may be waived. The applicant is responsible for any future replacement. All signs provided by the applicant must meet standard specifications and be approved by City of Jacksonville Beach Public Works department.
  - The letter of consent from the Honoree's estate representative will be waived if the applicant provides proof that a good faith effort to locate the Honoree's estate representative has been made and that such attempt has been unsuccessful.
  - The five-year term is waived; however, the City Council reserves the right to amend the term at any time.
3. Honorary street name designations shall reflect recognition of Honorees or Fallen Wartime Military Veterans only and are given on a case-by-case basis, solely as determined by City Council by majority vote and approved Resolution.

4. A completed application and letter of consent signed by the Honoree's estate representative must be submitted prior to City Council consideration and approval.
5. The City Manager shall determine when the application will be presented to City Council for consideration.
6. Only one honorary street name designation sign shall be allowed on a single street sign pole below the City's standard street sign. For Honorees, the sign shall be dark brown in color with white lettering and a white border and shall include "Honorary" above the name and may include a symbol. Should the applicant request a sign on each side of the street at both intersections of a block, then the applicant must pay two separate fees (one for each sign), or provide two separate signs.
7. For Honorees, honorary street name designations will be temporarily displayed for a period of five years, unless otherwise approved by City Council by majority vote. Upon request at any time, the honorary street name sign may be returned to the applicant or applicant's representative with City Council's concurrence. In any event, at the end of the five-year period, the City will remove the honorary street name sign and make it available to the applicant or applicant's representative.
8. If, at the end of the Honoree's five-year period, the applicant or applicant's representative desires to apply for another five-year term, the applicant or applicant's representative shall not incur any additional fees. However, a renewed application must be submitted and undergo the same City Council review and approval process as initially taken.
9. The City has the right to remove any honorary street name sign prior to the end of the five-year period as directed by Council by majority vote.
10. Only one honorary street name designation sign shall be allowed at an intersection, and the portion of a street so designated shall be one City block long and limited to no more than two signs per block (one at each end of the designated block).
11. No honorary street name designation sign shall be used that will duplicate or could be confused with the name of an existing City street.
12. Whenever possible, honorary street name designation signs shall be limited to the right-of-way area within the vicinity of the home, organization, or locations associated with the Honoree or Fallen Wartime Military Veteran.
13. A fee of \$400.00 is required for Honorees at the time of application to pay for the City's costs for sign fabrication and installation. If the application is not approved, the fee will be refunded in full.

14. The City shall budget for and cover the entire cost of design, fabrication, shipping, and maintenance. Up to two replacement signs may be covered by the City unless approved by City Council by majority vote.

**B. Qualification Criteria for Approving Honorary Street Designations.**

1. Only Honorees and Fallen Wartime Military Veterans as defined above are eligible for honorary street name designation consideration.
2. The Honoree or Fallen Wartime Military Veterans must have resided in the City of Jacksonville Beach during his or her lifetime, during which time he or she shall have preferably resided adjacent to or was located on the City street specified for dedication in the application.

**C. Procedure for Filing and Approving Applications.**

1. The applicant shall submit a completed honorary street name designation application and required documentation and pay the \$400.00 application fee (if applicable) to the Parks and Recreation Department located at 2508 South Beach Parkway, Jacksonville Beach, Florida 32250. Thereafter, the Parks and Recreation Department shall submit the application to the Public Works Department for their review and a recommendation prior to City Council's consideration.
2. These departments will review the application to ensure sufficient documentation exists to substantiate the applicant's request, and that the location desired for the honorary street name designation is feasible.
3. If the application satisfies the criteria established, the City Manager shall determine when the application will be presented to City Council for consideration. The honorary street name designation application will be reviewed by City Council during a public meeting in which public comments are taken. If approved by City Council by majority vote, a Resolution will be entered.
4. The Parks and Recreation Department will notify the applicant of City Council's decision and, if approved and appropriate, will direct the Public Works Department to fabricate an honorary street name sign (if applicable). Public Works will determine the date for the sign installation and will notify the applicant.

Attached: Honorary Street Designation Application

**City of Jacksonville Beach**  
**Application for Honorary Street Name Designation**

**Name of Person/Group requesting designation:** \_\_\_\_\_

**Address:** \_\_\_\_\_  
\_\_\_\_\_

**Phone Number:** \_\_\_\_\_

**Cell Number:** \_\_\_\_\_

**Email address:** \_\_\_\_\_

**Location of requested designation:** \_\_\_\_\_

**Honorary Street Designation Name:** \_\_\_\_\_

**Reasons support honorary designation:** \_\_\_\_\_

\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

**Contributions to the City of Jacksonville Beach of historical relevance:**

\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

Applicant acknowledges responsibility for cost of sign(s) \_\_\_\_\_ (please initial); or

Applicant shall provide the sign(s) on behalf of the Fallen Wartime Military Veteran \_\_\_\_\_  
(please initial)