

**RESOLUTION NO. 2094-2021**

**A RESOLUTION BY THE CITY OF JACKSONVILLE BEACH,  
AMENDING GOLF COURSE RATES, CHARGES, AND FEES;  
PROVIDING DEFINITIONS AND GUIDELINES FOR THE GOLF  
OPERATION POLICIES; DELEGATING AUTHORITY TO CITY  
MANAGER; REPEALING RESOLUTION NO. 2069-2020; AND  
PROVIDING AN EFFECTIVE DATE.**

**WHEREAS**, the City of Jacksonville Beach ("City") operates the Jacksonville Beach Golf Club ("Golf Club"); and

**WHEREAS**, on November 2, 2020, the City Council approved Resolution No. 2069-2020, establishing golf course fees, providing definitions and guidelines for Golf Club policies, delegating authority to the City Manager, and repealing Resolution NO. 2056-2020; and

**WHEREAS**, the City desires to repeal Resolution No. 2069-2020, and amend the rates, charges, and fees for the Golf Club, and amend the definitions for the Golf Club policies.

**NOW, THEREFORE, BE IT RESOLVED BY THE CITY COUNCIL OF THE CITY OF JACKSONVILLE BEACH, THAT:**

**SECTION 1. ADOPTION OF RECITALS.** The foregoing recitals are deemed true and are fully incorporated herein by reference.

**SECTION 2. RATES, CHARGES, AND FEES.** There is hereby established a schedule of rates, charges, and fees for the Golf Club as shown on Attachment "A" and made part of this Resolution. This Attachment "A" shall replace in its entirety the Attachment to Resolution No. 2069-2020. Driving range rates shall become effective immediately upon adoption of this Resolution. All other rates shall become effective on January 1, 2022.

**SECTION 3. AUTHORITY DELEGATED TO CITY MANAGER.** The City Manager shall establish policies for the golf course and Golf Club. The following definitions in Section 4 shall be incorporated in the policies.

**SECTION 4. DEFINITIONS:**

- a. **ANNUAL PASS:** Prepayment of Greens Fees in advance. No new passes shall be issued as of January 1, 2002. Passes that exist on the effective date of this Resolution may be renewed on the annual anniversary of the

date of purchase. Any passes not renewed within 30 days of the annual anniversary date will expire and will not be eligible for renewal. Annual Pass fees are \$395 for residents and \$600 for non-residents. Cart fees for Annual Pass holders are \$20 for 18 holes and \$15 for 9 holes.

- b. **BEACHES ENERGY SERVICES CUSTOMER:** A person who is an active Beaches Energy Services (BES) residential customer. All applicants will be verified through Utility Billing and a current Driver's License. If utilities are not listed in applicant's name, applicant's name is required to be listed as a third party at that residential address in the Utility Billing system. BES Residential Customers qualify for the BES Discount Card, which is valid for 365 days from date of purchase.
- c. **DISCOUNT CARD:** Customers may purchase a discount package that will provide a discount on greens fees. Discount Cards are valid for 365 days from date of purchase. All City employees budgeted to work at least 20 hours per week qualify for the Discount Card and do not have to pay the annual fee. The Discount Card rate is \$250. For Beaches Energy Services Customer the Discount Card rate is \$150.
- d. **EMPLOYEES:** Golf staff employees may play with their guests only during unused tee times and at the discretion of the Facility Manager. The golf staff employee rate is \$5.00 and their guests may pay the Discount Card rate.
- e. **FOOD AND BEVERAGE POLICY:** All purchases of food and beverages consumed at the golf course must be made through the golf course concessionaire. Consumption of food and beverages purchased through outside sources is not allowed.
- f. **GOLF ASSOCIATIONS:** Groups recognized by the City of Jacksonville Beach Golf Course. Tee times are reserved in advance for their use. However, tournaments, holidays or course maintenance may cause a deviation in their schedule. The golf course manager and/or golf course superintendent may alter these times to work in the best interests of the golf course. Special rates require prior written approval of the City Manager.
- g. **HOLIDAYS:** Weekend Rate applies to all holidays. Golf cart usage will be required prior to 12:00 p.m. (noon) on all holidays. The golf course may be closed on Christmas Day, December 25. All public holidays are recognized for this purpose.
- h. **JUNIOR:** A person 15 years of age or under. Junior rates apply after 12:00 p.m. (noon) weekdays and weekends (walking or riding).
- i. **RAINCHECKS:** Rainchecks are issued if play is suspended before the fifth hole of an eighteen-hole round. Nine-hole rain checks are issued if play is

suspended before the fourteenth hole of an eighteen hole round, or before the fifth hole of a nine hole round. Rainchecks will expire after 90 days from date of issue.

- j. **SENIOR:** A person, age 65 or over, regardless of the location of the senior's residence. Senior rates apply Monday through Thursday only (walking or riding). Senior rates do not apply on Holidays that fall on weekdays.
- k. **TOURNAMENT:** A scheduled, organized event that requires the prior written approval (to include the tournament rate) of the City Manager or his/her designated representative.
- l. **TWILIGHT RATE:** Lower rate charged in the late afternoon as an incentive to increase player count. Twilight rates apply when 18 holes cannot be played due to darkness and are at the discretion of the Facility Manager to adjust seasonally.
- m. **WALKING:** Walking the golf course for any round is allowed anytime.

#### **SECTION 5. RATE ADJUSTMENTS:**

- a. The City Manager or his/her designee has the authority to offer promotional rates including the driving range (either discounted or increased) based on time of day, or season, or both, including tournaments, to optimize daily play.
- b. The City Manager or his/her designee may adjust the rates approved in the Resolution annually, in an amount not to exceed the annual percentage increase in the Consumer Price Index for All Urban Consumers (CPI-U) for the previous calendar year.

#### **SECTION 6. WAIVER OF FEES:**

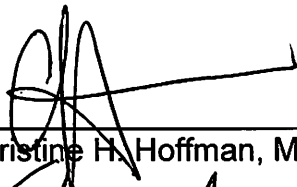
- a. Daily greens fees may be waived for all PGA professionals, golf course managers and golf course superintendents upon presentation of proper identification. Visiting professionals, managers and superintendents will be permitted to bring up to two guests with the greens fees waived, however cart fees are required. The Jacksonville Beach Golf Course facility manager or superintendent must be playing with the group.
- b. Daily greens fees and surcharge will be waived for students who are designated as members of the Duncan U. Fletcher Middle School or High School golf team during a practice or competitive match. This will be applicable only during their interscholastic season and is subject to availability of space. This will not include any weekends or holidays.


- c. Daily greens fees may be waived or reduced for current City of Jacksonville Beach golf professionals, golf course facility manager and golf course superintendent with the prior written approval of the City Manager or his/her designee.

**SECTION 7. REPEAL.** Resolution No. 2069-2020 is hereby repealed in its entirety.

**SECTION 8. EFFECTIVE DATE.** This Resolution shall become effective immediately upon passage and adoption by City Council.

**AUTHENTICATED** this 1<sup>st</sup> day of November, 2021.

  
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Christine H. Hoffman, MAYOR

  
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Sheri Gosselin, CITY CLERK

**Attachment A**  
**Jax Beach Golf Course**  
**Rate Resolution No. 2094-2021**

**RIDE** *(rates effective January 1, 2022)*

	Weekday				Weekend			
	18 HOLES		9 HOLES		18 HOLES		9 HOLES	
	Floor	Ceiling	Floor	Ceiling	Floor	Ceiling	Floor	Ceiling
1. Open	\$42.00	\$46.00	\$27.00	\$32.00	\$50.50	\$58.00	\$31.00	\$36.00
Open Twilight	\$25.00	\$30.00	n/a	n/a	\$26.00	\$30.00	n/a	n/a
2. Discount Card	\$37.00	\$37.00	\$21.00	\$21.00	\$40.93	\$40.93	\$24.00	\$24.00
Disc. Card Twilight	\$26.00	\$26.00	n/a	n/a	\$26.00	\$26.00	n/a	n/a
3. Senior	\$29.77	\$29.77	\$19.00	\$19.00	n/a	n/a	n/a	n/a
4. Junior	\$12.00	\$12.00	\$8.00	\$8.00	\$12.00	\$12.00	\$8.00	\$8.00
5. Annual Pass	\$20.00	\$20.00	\$15.00	\$15.00	\$20.00	\$20.00	\$15.00	\$15.00

**WALK** *(rates effective January 1, 2022)*

	Weekday				Weekend			
	18 HOLES		9 HOLES		18 HOLES		9 HOLES	
	Floor	Ceiling	Floor	Ceiling	Floor	Ceiling	Floor	Ceiling
1. Open	\$27.00	\$27.00	\$20.00	\$20.00	\$50.50	\$58.00	\$31.00	\$36.00
Open Twilight	\$17.00	\$17.00	n/a	n/a	\$26.00	\$30.00	n/a	n/a
2. Discount Card	\$22.00	\$22.00	\$16.00	\$16.00	\$39.00	\$39.00	\$24.00	\$24.00
Disc. Card Twilight	\$15.00	\$15.00	n/a	n/a	\$26.00	\$26.00	n/a	n/a
3. Senior	\$20.00	\$20.00	\$15.00	\$15.00	n/a	n/a	n/a	n/a
4. Junior	\$10.00	\$10.00	\$6.00	\$6.00	\$12.00	\$12.00	\$8.00	\$8.00
5. Annual Pass	n/a	n/a	n/a	n/a	\$20.00	\$20.00	\$15.00	\$15.00

**FIXED / ANNUAL CHARGES** *(rates effective upon adoption of Res. No. 2094-2021)*

DRIVING RANGE	
Small - 25 balls	\$3.72
Medium - 50 balls	\$7.44
Large - 70 balls	\$10.23

ANNUAL DISCOUNT CARD	
Non-BES Discount Card	\$250.00
BES Customer Discount Card	\$150.00

ANNUAL PASS RENEWAL*	
Resident	\$395.00
Non-Resident	\$600.00

\*No new passes issued after 1/1/2002, only current passes eligible for renewal